

SOCIAL MEDIA REBOOT-CAMP + EDITING WORKSHOP

OVERWHELMED BY SOCIAL MEDIA AND ITS EVER-CHANGING ALGORITHMS? WHETHER YOU'RE A NEWBIE STARTING FRESH OR JUST REBOOTING YOUR SOCIAL STRATEGY, WE'RE HERE TO HELP YOU NAVIGATE AND SUCCEED IN THE DIGITAL WORLD.

WHAT YOU WILL LEARN

MORNING

- *What's trending in 2024*
 - *Where and how often you should post*
 - *What content to post*
 - *Are hashtags still relevant?*
 - *How to get your content to reach more people*
- **Social Media Branding**
 - *How to make yourself stand out*
- *5 apps to make content creation quicker and easier*
 - *Free tools to speed up your own content creation so you have more time to focus behind the chair.*

AFTERNOON

- *Hands in workshop where you will follow along editing practices to learn the ins and outs of using different content creation techniques*



2351 Millpark Dr
Maryland Heights, MO 63043



Monday
9am-11pm Morning, 12-2 Afternoon | May 13th



Investment: \$30 Morning
\$30 Morning
\$40 Afternoon
\$70 All Day

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Contact your State Beauty Supply DSC, visit one of our area store locations or call 314.423.9599



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